



ENROLL FOR ACCESS AND SUPPORT

For You. For the Game.



USA Football has more to offer than our top of the line sanctioned tournaments. We know you dedicate your time to your club and we're here to help you make the most of it.

Enrollment is USA Football's kickoff for supporting your club's positive impact by giving you resources, insights and tools to get your year started right. **By enrolling your club with USA Football**, you'll be able to ...



Simplify Your Operations

We make running your club easier. Get access to dozens of resources designed for administrators and best-in-class partner opportunities to provide an excellent player experience that meets the standards athletes' families expect today.



Grants and Resources to Grow

Enrolling means becoming eligible for multiple opportunities to earn grants aimed to lower costs that come with operating the sport. Plus, you'll gain access to marketing tools to help promote your program, with more benefits unlocked as you progress through the League Excellence Program.



Empower and Educate Coaches

Certification is the expectation. Our enhanced coach certification curriculum helps coaches give every athlete the best chance for success. We help make sure your coaches step up to the standard and are ready to lead their players when they step onto the field.

HOW TO GET STARTED

Whether you have a competitive flag program already but need USA Football's support, or you have a traditional league looking to expand flag, our enrollment resources and Consulting Team are here to help.

Getting started is easy. Learn more at usafootball.com/enrollment.

USA Football Flag Kits

Are you looking for jerseys, flag belts, and footballs?

To support the game through the Football Development Model (FDM), enrolled organization leaders have access to USA Football and FDM branded footballs and flag equipment.

Purchase today at
fdmstore.usafootball.com.



LAUNCH AND GROW YOUR FLAG PROGRAM

The steps below will help you create and enhance your flag football program. From recreation to competitive flag, USA Football has resources, events, and more to have your athletes set up for success.



STEP 1

ADD FLAG TO YOUR FALL SEASON

If you haven't already – add a developmental flag football program to your organization. Flag is the main Non-Contact offering aligned with the Football Development Model.



STEP 2

DRIVE PARTICIPATION & DEVELOPMENT WITH MORE COMPETITION

Flag Football is a great way to elevate the skills of any football athlete in your program. Adding more competitive options for more ages – particularly in the spring and summer months – will also help athletes become better competitors for any sport or version of the game they choose to play.



STEP 3

GIVE YOUR ELITE ATHLETES A CHANCE TO PLAY FOR GOLD

Through USA Football's National Team Development Program, flag football players from around the country will hone their skills and raise their game as they train, compete, and are evaluated to represent their region at the 2025 Select Bowl. The main way boys and girls can get invited is by attending a Talent ID Camp, which is for athletes aged 11-18 years old.

USA FOOTBALL MEMBERSHIP

With membership, you'll find exclusive resources and access to help you elevate your performance. Your membership impacts the football community by supporting programming that knocks down barriers to play, aids Olympic aspirations and expands educational tools that help develop and protect athletes.

COACH & COMMISSIONER MEMBERSHIP - \$40

- Online Flag and Tackle Coach Certification & Resources
- Youth Tackling & Contact System
- USA Football Community Access
- Accident Insurance Coverage
- And More!

ATHLETE MEMBERSHIP - \$35

- Accident Insurance Coverage
- National Team Talent ID Camp, Trials & Competition Eligibility
- USA Football Age-Verification
- Skills & Drills Content
- And More!

USA Football Affiliate Program - allows organizations to completely align with the standards and values of USA Football. Affiliates will ensure that all Coaches and Athletes are USA Football Members, providing their organization with General Liability and Participant Accident Insurance, partner discounts, marketing and promotional support, and more.

Learn more at usafootball.com/membership.