



LEAGUE EXCELLENCE PROGRAM

BECOME A RECOGNIZED LEAGUE

Earn recognition and support for showing your dedication to growing the sport the right way. The first step towards becoming a Recognized League is enrolling your organization with USA Football and certifying your coaches.



Year one

- Start at Bronze Level once all requirements are met.



Year two

- Eligible for Silver Level if you were at Bronze Level in the previous year.*



Year three+

- Eligible for Gold Level if you were at Silver or Gold Level in the previous year.*



*If your league does not meet Gold or Silver Level requirements any year, it will drop to Bronze Level.

BENEFITS

- League Excellence Program Seal
- Marketing Templates and Tools
- League Finder Recognition
- Field Signage
- Partner Discounts*

*Partner Discounts are based on seasonal availability and not guaranteed.

Learn more at usafootball.com/excellence.